

**PIZZA HUT® BOOK IT!® PROGRAM
GIVE ME TWENTY CHALLENGE SWEEPSTAKES
OFFICIAL RULES**

NO PURCHASE NECESSARY. A PURCHASE DOES NOT IMPROVE YOUR CHANCE OF WINNING. VOID IN PUERTO RICO AND WHERE PROHIBITED BY LAW. SWEEPSTAKES IS SUBJECT TO ALL FEDERAL, STATE AND LOCAL LAWS AND REGULATIONS.

1. **Eligibility:** Entrant must be a legal U.S. citizen 18 years of age as of February 6, 2017, residing in the 50 United States and the District of Columbia who has read for 20 minutes per day for at least five (5) days per week for an eight (8) week period to preschool / pre-kindergarten aged child / children who is / are participating in the R.E.D. Zone Program (the "Program"). Employees of Pizza Hut, LLC. ("PHI" or "Sponsor"), PHI's parent, subsidiaries, affiliated companies, franchisees and agents and the immediate family (defined as parents, spouse, children, siblings, grandparents) of each such employees, and all those whom such employees are domiciled, are **NOT** eligible. Void where prohibited. Participation constitutes Entrant's full and unconditional agreement to these Official Rules.

INDIVIDUAL PRIZE PACKAGE: To be eligible for the Individual Prize Package (as defined in Section 5), Entrant must be a parent, caregiver or home child-care provider of less than four (4) preschool / pre-kindergarten aged children participating in the Program and has read to such child / children for twenty (20) minutes per day for at least five (5) days per week for an eight (8) week period (such Program time period is March 6, 2017 through April 28, 2017).

CLASSROOM PRIZE PACKAGE: To be eligible for the Classroom Prize Package (as defined in Section 5), Entrant must be either a preschool or pre-kindergarten teacher or a child care facility teacher to four (4) or more preschool / pre-k aged children participating in the Program and has read for twenty (20) minutes per day for at least five (5) days per week for an eight (8) week period (such Program time period is March 6, 2017 through April 28, 2017).

2. **Timing:** Sweepstakes registration begins at 12:00:01 a.m. C.T. on February 6, 2017, and Sweepstakes period begins at 12:00:01 a.m. C.T. on March 6, 2017 and ends at 12:01:01 a.m. C.T. on April 28, 2017.

3. **How to Enter:**

INDIVIDUAL PRIZE: If Entrant meets the eligibility requirements for the Individual Prize Package, Entrant should visit http://bookitprogram.formstack.com/forms/spring_gm20_individual_entryform to complete and submit the appropriate entry form. Upon submission, Entrant will be automatically entered in the Individual Prize Package Sweepstakes.

CLASSROOM PRIZE: If Entrant meets the eligibility requirements for the Classroom Prize Package, Entrant should visit http://bookitprogram.formstack.com/forms/spring_gm20_classroom_entryform to complete and submit the appropriate entry form. Upon submission, Entrant will be automatically entered in the Classroom Prize Package Sweepstakes.

Entrants may enter either for the Individual Prize or the Classroom Prize Sweepstakes by submitting the entry form only once. More than one entry from any person or e-mail address will be void.

4. **Random Drawing:** This Sweepstakes will have twenty (20) Individual Prize Package winners and thirty (30) Classroom Prize Package winners drawn at random on Wednesday, May 17, 2017. Total value of all prizes valued at \$2,350. Each Entrant selected as a potential winner for both the Individual Prize Package and the Classroom Prize Package must comply with all terms and conditions set forth in these Official Rules, and winning is contingent upon fulfilling all such requirements, including the completion of the Affidavit of Eligibility, Liability Release, and where lawful, a Publicity Release, as described in Section 6. For each Prize Package, a potential winner will be selected in a random drawing from all valid entries received. Sponsor's decisions are final and binding in all matters relating to the Sweepstakes. Odds of winning depend on the number of eligible entries received for the Individual Prize Package and the Classroom Prize Package. Potential winners for both the Individual Prize Package and the Classroom Prize Package will be notified by e-mail within forty-eight (48) hours of the drawing and the respective Prize Package will be awarded by mail.

If a potential winner for either Prize Package cannot be contacted within seven (7) days after the first attempt to contact such potential winner, or such winner declines the respective Prize Package, an alternate eligible Entrant will be selected in his or her place in a random drawing from all eligible entries received for the respective Prize Package and the above notification process will be followed to notify the alternate winner of the respective Prize Package. If a winner cannot be found for the respective Prize Package after three attempts, Sponsor will have the right not to award such Prize Package. All Prize Packages will be distributed by June 9, 2017.

5. **Prizes; Taxes:** For each of the potential 20 Individual Prize Package Winners, the following prizes will be awarded:
- One (1) Lisa Mantchev *Strictly No Elephants* hardcover book;
 - One (1) Elephant Plush toy;
 - One (1) \$10 Pizza Hut Gift Card

Total value of each Individual Prize: \$35
Total value of all Individual Prizes: \$700

For each of the potential 30 Classroom Prize Package Winners, the following prizes will be awarded:

- One (1) Lisa Mantchev *Strictly No Elephants* hardcover book;
- One (1) Elephant Plush toy;
- One (1) \$30 Pizza Hut Gift Card

Total value of each Classroom Prize: \$55
Total value of all Classroom Prizes: \$1,650

The Individual Prize Package and the Classroom Prize Package are nontransferable and must be accepted as awarded. Neither cash nor other substitution may be made, except at Sponsor's sole discretion, in which case, Sponsor will provide a prize of equal or greater value. All applicable federal, state and local taxes, fees and surcharges on the Prize Packages are

the sole responsibility of the Individual Prize Package Winner and the Classroom Prize Package Winner.

6. **Evidence of Eligibility; Releases:** Potential winners may be required to sign and return an Affidavit of Eligibility, Liability Release, and where lawful, a Publicity Release, within seven (7) days of notification, failing which the potential winner will be disqualified and another winner will be selected in the place of the disqualified person in a random drawing from all eligible entries received. If any prize notification is returned as non-deliverable, the potential winner will be disqualified and another potential winner will be selected in a random drawing from all eligible entries received. In consideration of being awarded a prize, the Individual Prize Winner and the Classroom Prize Winner hereby agree and consent to Sponsor and those acting under Sponsor's authority, to use each Winner's name, picture/portrait likeness and/or voice, for advertising and promotional purposes without further authorization, consideration or remuneration of any kind, unless prohibited by law. **ENTRANT AGREES THAT PIZZA HUT, LLC., ITS PARENT SUBSIDIARIES, AFFILIATES, FRANCHISEES, ADVERTISING AND PROMOTION AGENCIES, AND EACH OF THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS, WILL HAVE NO LIABILITY WHATSOEVER FOR, AND WILL BE HELD HARMLESS BY WINNER FOR ANY LIABILITY FOR ANY INJURY, LOSS OR DAMAGES OF ANY KIND TO PERSONS, INCLUDING DEATH, AND PROPERTY, DUE IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF THE PRIZE OR PARTICIPATION IN THIS SWEEPSTAKES OR PARTICIPATION IN ANY SWEEPSTAKES OR PRIZE RELATED ACTIVITY.**
7. **Disputes; Jurisdiction:** Except where prohibited, Entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Northern District of Texas or the appropriate Texas State Court located in Dallas County, Texas; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant and Sponsor in connection with Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Texas, without giving effect to any choice of law or conflict of law rules (whether of the State of Texas or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Texas.
8. **Entrant's Personal Information:** Information collected from Entrants is subject to Sponsor's Privacy Policy at <https://order.pizzahut.com/privacy-policy>.
9. **Miscellaneous:** By entering or participating in this Sweepstakes, Entrants agree to be bound by these Official Rules and waive any right to claim any ambiguity or error in these Official Rules or the promotion itself. All entries become the sole property of Sponsor and none will be returned. In the event of a dispute, entries will be deemed made by the authorized account holder of the e-mail address submitted at the time of entry. The

"authorized account holder" is deemed the natural person who is assigned to an e-mail address by an Internet access provider, service provider or other online organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. A potential winner may be requested to provide Sponsor with proof that the potential winner is the authorized account holder of the e-mail address associated with the winning entry. If for any reason the Sweepstakes is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure, human error or any other causes beyond the control of Sponsor that corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, Sponsor reserves the right in its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site, any combination thereof, or otherwise, including any injury or damage to Entrant's or any other person's computer related to or resulting from participation or downloading any materials in the Sweepstakes. Sponsor is not responsible for late, lost, illegible, incomplete, stolen, or misdirected entries. **CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, PIZZA HUT, INC. RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.**

10. **Winners List**: Send a self-addressed stamped request / envelope to BOOK IT! Program – Give Me Twenty Challenge Sweepstakes, 7100 Corporate Drive, Plano, TX 75024. Winners List requests must be received by June 30, 2017.
11. **Sponsor**: Pizza Hut, LLC, 7100 Corporate Drive, Plano, TX 75024